



March 30, 2020
 Sumitomo Life Insurance Company
 AXA Life Insurance Co., Ltd.

Sumitomo Life and AXA Life Japan to Expand Menus of Long-term Care Service “Well Aging Support- ASUNOEGAO”

Sumitomo Life Insurance Company (headquartered in Osaka City, Osaka; President and CEO: Masahiro Hashimoto; hereafter referred to as Sumitomo Life) and AXA Life Insurance Co., Ltd. (headquartered in Minato-ku, Tokyo; Representative Director, President and Chief Executive Officer: Seiji Yasubuchi; hereafter referred to as AXA Life Japan) will expand the menus of their long-term care service “Well Aging Support- ASUNOEGAO” (hereafter referred to as “this service”), on April 1, 2020 which was launched in certain regional areas in October 2019 to realize a total coordination of long-term care for the elderlies.

This service expansion will provide added values to customers by comprehensively covering a wide range of customer needs including not only current long-term care but also future care-related concerns.

<Outline of Service Expansion>

As outlined below, long-term care prevention and QOL enhancement support services will be added as a new category, and menus will be expanded for existing categories (expanded menus are listed inside the bold frame).

【New service category and menus】

Categories	Details	Partners
Long-term care prevention/QOL enhancement support service	Participation in aquatic exercise classes for improving body functions	Renaissance Incorporated
	Participation in choir classes with body movements	Yamaha Music Foundation
	Promotion of communication using AI-mounted robot	Sharp Corporation
	Purchase of toothbrush sets using patented photocatalytic technology, which are expected to provide high oral care effects	Shiken Corporation

【Expanded menus for existing service categories】

Categories	Details	Partners
Long-term care/ living support service	Monitoring and emergency dispatch services using emergency report system	Sohgo Security Services Co., Ltd.
Asset management support service	Consultations with lawyers on voluntary guardianship and personal custody	Contracted bar associations, etc.

※ Expanded service menus are shown inside the bold frame

This service was introduced in advance to policyholders of branch offices in the Tokyo and Osaka areas from October 1, 2019. The areas will be expanded progressively based on the utilization of the services, aiming to provide the service nationwide after April 2021.

We will continue to enhance our services and provide total long-term care solutions by combining the knowledge and best practices of both companies so that we can provide services to alleviate concerns and future risks of customers.

Service Menus of “Well Aging Support - ASUNOEGAO”

Categories	Details	Partners
Total coordination service	General consultations related to long-term care	Dream Catcher Inc.
	Information research on long-term care facilities	LIFULL senior Co., Ltd.
	Face-to-face consultations on long-term care facilities	Emimen Co., Ltd.
Long-term care / living support service	Use of home care services at own expense	Duskin Co., Ltd.
	Purchase of long-term care products by mail	Otsuka Corporation
	Monitoring and emergency dispatch services using emergency report system	Sohgo Security Services Co., Ltd.
Long-term care prevention/QOL enhancement support service	Participation in aquatic exercise classes for improving body functions	Renaissance Incorporated
	Participation in choir classes with body movements	Yamaha Music Foundation
	Promotion of communication using AI-mounted robot	Sharp Corporation
	Purchase of toothbrush sets using patented photocatalytic technology, which are expected to provide high oral care effects	Shiken Corporation
Asset management support service	Consultations on trust agreement such as asset management	Sumitomo Mitsui Trust Bank, Ltd. Hogaraka Trust Co., Ltd. Servant Trust Co.,Ltd.
	Consultations on voluntary guardianship to senior support organizations and personal custody	General Incorporated Association the General Support Center for Seniors
	Consultations with lawyers on voluntary guardianship and personal custody	Contracted bar associations, etc.

※ Expanded service menus are shown inside the bold frame